

## **DSW Inc. Reports September Sales**

Columbus, Ohio --/ October 6, 2005/PR Newswire/--DSW Inc. (NYSE: DSW) today reported net sales of \$111.9 million for the five-week period ended October 1, 2005, a 13.0% increase over last year's net sales of \$99.1 million for the five-week period ended October 2, 2004. September comparable store sales increased 1.1% over the same period last year.

For the thirty-five week period ended October 1, 2005, the Company reported a net sales increase of 17.6% to \$747.6 million from \$635.9 million last year. Comparable store sales increased 3.0% for the thirty-five week period.

DSW is a specialty branded footwear retailer operating 190 DSW stores in 32 states and also supplies, under supply arrangements, to 25 locations for related retailers and to 210 locations for other non-related retailers in the United States. For more information about DSW, please visit [www.dswshoe.com](http://www.dswshoe.com).

Source DSW Inc.  
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