

**JULIA DAVIS JOINS VALUE CITY DEPARTMENT STORES, INC.
IN THE NEW POSITION OF
EXECUTIVE VICE PRESIDENT AND GENERAL COUNSEL**

Columbus, Ohio --/ February 10/PR Newswire--Firstcall/-- Value City Department Stores, Inc. (NYSE: VCD) today announced that Julia A. Davis has joined the Company in the newly created position of Executive Vice President and General Counsel. In her capacity of General Counsel Davis will report directly to John Rossler, Value City's President and Chief Executive Officer. She will oversee the Company's corporate legal responsibilities including regulatory compliance, general corporate and legal affairs and will also have responsibility for the Company's staff counsel operation.

"Julie will be a great asset to our business operations," commented Mr. Rossler. "She will bring considerable experience to her new role and provide strategic legal counsel to our management group. Many members of our management team have worked with Julie before and we are excited about her decision to join us."

Davis joins Value City Department Stores from the Columbus office of Vorys, Sater, Seymour and Pease LLP where she was a partner. She has 16 years of private practice primarily representing and advising national and regional retailers in a wide variety of employment matters. She has been working closely with Value City Department Stores for the last 10 years.

Ms. Davis is a member of the Columbus Bar Association and served on its Ethics Committee. She is an ACLU National Board member and has served on the ACLU's National Board Executive Committee since 1999. In 2000 she was appointed the ACLU National Affirmative Action Officer.

Davis obtained her J.D. with honors in 1985 from the The Ohio State University School of Law and her Bachelor of Arts degree cum laude in economics from John Carroll University in 1982.

Value City Department Stores Inc., headquartered in Columbus, Ohio, operates 116 leading discount department stores under the names Value City and Schottenstein Stores, 126 DSW Shoe Warehouse stores, and 20 Filene's Basement stores and has buying offices in Columbus, Boston and Los Angeles.

SOURCE: Value City Department Stores, Inc.

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